Proposed Revision

West Contra Costa USD Board Policy

Naming Of Facilities

BP 7310 Facilities

The Governing Board shall use the following criteria in naming buildings, parts of buildings or athletic fields in honor of the contributions of students, staff members and community members. The criteria shall include:

- 1. Individuals, living or deceased, who have made outstanding contributions to the WCCUSD or the educational community; or
- 2. Individuals, living or deceased, who have made contributions of state, national or worldwide significance.
- 3. Recognition of the geographic areas in which the school or building is located.
- 4. Leaders, artists, authors, poets, historical figures and other extraordinary citizens who have impacted the fields of education, the sciences, the arts, civic leadership and/or have a specific cultural or regional connection to the West Contra Costa community.
- 5. No school facility will be given the name of a commercial development unless the name existed in the area prior to the development.
- 6. The renaming of existing schools or major facilities shall occur only **under extraordinary eircumstances and** after thorough study.
- 7. A clear rationale must be given as to why a change to school is proposed.

Nomination Process

The Board encourages nominations from the community **including students of the school**. A Board subcommittee will be appointed to review **facility** nominations and make recommendations for the Board's final considerations.

When a school community has made a determination that they would like to explore renaming a school, the school principal will let the Superintendent know. Superintendent will bring the proposal to a school Board meeting. Without Board objection, the school may begin the process of evaluating the name change. The Board must be presented with

and consider financial implications of a name change especially in the event of a renaming of an existing school.

With Board approval, the school Principal will appoint a naming committee of parents, staff, and students for consideration and evaluation of proposed names including all associated costs of the name change. The naming committee will develop a ballot based on the school names and/or mascots selected by the naming committee; each member will receive one ballot. Ballots must be submitted by a specific due date in order to be counted. The naming committee will count ballots and determine the winning school name.

(cf. 1220 - Citizen's Advisory Committees)

Memorials

New schools shall have a permanent display that explains the basis for the name and shall be funded by the nominating group. (UNCLEAR)

Legal Reference: EDUCATION CODE 35160 Authority of governing boards

Policy WEST CONTRA COSTA UNIFIED SCHOOL DISTRICT

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revised: January 9, 2008

revised: